



SPONSORSHIP OPPORTUNITIES

HEADLINER SPONSOR | \$5,000

(Exclusive Title Sponsorship)

- Recognized as "Jubilee Juke 10k Run Presented by *Company Name*"
- Prominent logo placement on t-shirts, race bibs, event signage, website, start line, and other promotional materials
- Complimentary logo on all participant t-shirts
- Opportunity to speak at the start of the race and present award
- 10 complimentary race entries
- Premium booth space at the start of the race
- Dedicated social media posts and email newsletter inclusion
- Featured in all media releases and City event advertising promotions

HEADLINE SPONSOR IS SOLD OUT

ALL-STAR BAND SPONSOR | \$2,500

(Gold Level Sponsorship)

- Medium logo on website and digital promotions
- Recognition in 4 social media posts or race announcements prior to race day
- 6 complimentary race entries
- Booth space at the start of the race
- Company mentioned in post-event press release

FRONT PORCH BLUES SPONSOR | \$1,250

(Silver Level Sponsorship)

- Small logo on website and digital promotions
- Recognition in 2 social media posts or race announcements prior to race day
- 4 complimentary race entries
- Booth space at the start of the race

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ADDITIONAL SPONSORSHIPS

BEATS ON THE STREET SPONSOR | \$5,000

- Sponsor to provide music throughout racecourse
- Naming rights recognized as “Beats on the Street Sponsor Presented by *Company Name*”
- Logo inclusion on event signage, website and race promotions
- Branded signage at all live music stations along the race route
- 4 dedicated posts across event and City of Brandon social media pages
- Booth space at start of race
- 6 complimentary race entries
- Inclusion in post-event recap and press releases

BIG FINALE RACE ARCH SPONSOR | \$2,500

- Prominent logo placement on finish line arch

AFTER-PARTY ENCORE REFRESHMENTS SPONSOR | \$500

- Logo placement at completion of race with refreshments and snacks for participants

KEEP THE BEAT WATER STATION SPONSOR | \$350

- Logo placement at water stations throughout race course
- Limit 3 sponsors total

RHYTHM ROUTE SPONSOR | \$150

- Logo placement on directional signage for participants
- Limit 1 per sponsorship

