

City of Brandon
2025 Mayor's Youth Council Christmas Parade
Theme: Santa's Workshop
Friday December 12, 2025, at 7pm



Organization Name: _____
Contact Person: _____
Cell Phone #: _____ Email Address: _____
Mailing Address: _____
Unit Type (Float, Vehicles, etc.): _____

Parade Rules:

- Trailers as floats MAY NOT EXCEED 35 feet in length and NO PORTION of any entry, including costumes, may exceed 12 feet in height. **NO EXCEPTIONS. ENTRANTS MUST ENTER FROM OVERBY STREET!!!!!!!!!!**
- Parade entry registration will only be accepted in writing using this form (forms may be mailed/emailed/hand delivered). Application w/ fee must be submitted by **Friday November 21, 2025 – NO EXCEPTIONS.**
- All parade entrants must be in line no later than 6 PM. **NO EXCEPTIONS.** Staging Parking Lot access closes promptly at 6 PM. **Parade entrants only in staging parking lot.**
- MYC parade committee will line floats in the order they deem necessary. Committee members will have the authority to remove any entry causing a delay, violating parade rules, or failing to cooperate.
- Entrants must correspond with parade themes to be considered for judging. Judging occurs during the Parade by a panel of Judges located in the Downtown area

Awards:

- North Pole Grand Prize (Best Overall)** – The top honor for the float that captures the full magic of Christmas. (\$1,000)
- Toymaker's Treasure (Most Creative)** – For the entry that shows off the most imaginative workshop design. (\$500)
- Lights of the Pole Award** – Recognizing the most dazzling and twinkling holiday display. (\$250)
- Holiday Cheer Award** – For the group that brings the most joy, music, and energy to the parade. (\$250)
- Rudolph's Favorite Golf Cart** – A fun nod to the reindeer for the cart that stands out in a special way. (\$250)

Awards by the judges will be given to the parade entrants at the conclusion of the parade in the Staging Parking Lot.

- Riding in the bed of trucks will NOT be allowed. Absolutely NO horses or ATVs are allowed in the parade.
- All participants of entrants MUST be on a float.
- Santa and Mrs. Clause will be provided by the City of Brandon ONLY.
- Candy may be **SAFELY** tossed to the parade spectators & Music **MUST BE FAMILY FRIENDLY**
- Please provide signage, visible on both sides, with the entrant's name. Signs must be in good taste, or they will be disallowed. All floats, cars/trucks, tractors must have Christmas lights on the vehicle.
- These rules are subject to change on short notice. Failure to comply with the parade rules will result in a single member or entire unit's removal from the parade and/or banning future parade participation.

PARADE ENTRY FEES: Float- \$150 per Float Car/Truck- \$50 per Car Golf Carts- \$25 per Cart

SPECIAL NOTE: Remaining funds support the educational efforts of Mayors Youth Council members upon graduation

Application with fee (**CASH or CHECK ONLY: Checks make payable to the Mayor's Youth Council "MYC" and include "Parade 2025 – (Organization Name)" on the payment note**) will be accepted at the Brandon Municipal Complex between 8:00 AM – 5:00 PM, Monday thru Friday or mailed to:

City of Brandon – 2025 MYC Christmas Parade - P.O. Box 1539 - Brandon, MS 39043

The deadline for ALL entries is Friday November 21, 2025

QUESTIONS: Please contact Barrie Smith at bsmith@brandonms.org or (cell) 601.249.6310

