



# SPONSORSHIP OPPORTUNITIES



## HEADLINER SPONSOR **\$5,000** (Exclusive Title Sponsorship)

- Recognized as “Jubilee Juke 5k Run Presented by “Company Name”
- Prominent logo placement on t-shirts, race bibs, event signage, website, start? Finish line banner, and digital promotions
- Company logo on all participant t-shirts
- Opportunity to speak at the start of the race and present awards
- 10 complimentary race entries
- Dedicated social media posts and email newsletter inclusion
- Featured in all media releases and City event advertising promotions

## ALL-STAR BAND SPONSOR **\$2,500** (Gold Level Sponsorship)

- Medium logo on website and digital promotions
- Recognition on 4 social media post or race announcements prior to race day
- 6 complimentary race entries
- Booth space at the start
- Company mentioned in post-event press release

## FRONT PORCH BLUES SPONSOR **\$1,250** (Silver Level Sponsorship)

- Small logo on website and digital promotions
- Recognition in 2 social media posts or race announcements prior to race day
- 4 complimentary race entries
- booth space at the start of the race





# ADDITIONAL SPONSORSHIPS



## BEATS ON THE STREET SPONSOR **\$5,000**

- Sponsor to provide music throughout the racecourse
- Naming rights recognized as "Beats on the Street Sponsor Presented by "Company Name"
- Logo inclusion on event signage, website and race promotions
- Branded signage at all live music stations along the race route
- 4 dedicated posts across event and City of Brandon on social media post
- Booth space at start of race
- 6 complimentary race entries
- Inclusion in post-event recap and press releases

## BIG FINALE RACE ARCH SPONSOR **\$2,500**

- Prominent logo placement on finish line arch

## AFTER-PARTY ENCORE **\$500**

## REFRESHMENTS SPONSOR

- Logo placement at completion of race with refreshments & snacks for participants

## KEEP THE BEAT **\$350**

## WATER STATION SPONSOR

- Logo placement at water stations throughout racecourse
- Limit 3 sponsor total

## RHYTHM ROUTE SPONSOR **\$150**

- Logo placement on directional signage for participants
- Limit 1 per sponsorship

