

City of Brandon
2026 Mayor's Youth Council Christmas Parade
Theme: Christmas Lights with Stars & Stripes
Saturday December 19, 2026, at 7pm



Organization Name: _____
Contact Person: _____
Cell Phone #: _____ Email Address: _____
Mailing Address: _____
Unit Type (Float, Vehicles, etc.): _____

Parade Rules:

- Trailers as floats MAY NOT EXCEED 35 feet in length and NO PORTION of any entry, including costumes, may exceed 12 feet in height. **NO EXCEPTIONS. Each float MUST have 4-6 walkers to help with crowd control.**
- **Riding in the bed of trucks will NOT be allowed.** Absolutely NO horses, ATVs, OR LIFTED TRUCKS are allowed.
ENTRANTS MUST ENTER FROM OVERBY STREET!!!!!!!!!!
- Parade entry registration will only be accepted in writing using this form (forms may be mailed/emailed/hand delivered). Application w/ fee must be submitted by **Friday November 27, 2026 – NO EXCEPTIONS.**
- All parade entrants must be in line no later than 6 PM. **NO EXCEPTIONS.** Staging Parking Lot access closes promptly at 6 PM. **Parade entrants only in staging parking lot.**
- MYC parade committee will line floats in the order they deem necessary. Committee members will have the authority to remove any entry causing a delay, violating parade rules, or failing to cooperate.
- All participants of entrants MUST be on a float.
- Santa and Mrs. Clause will be provided by the City of Brandon ONLY.
- Candy may be **SAFELY** tossed to the parade spectators & Music **MUST BE FAMILY FRIENDLY**
- Please provide signage, visible on both sides, with the entrant's name. Signs must be in good taste, or they will be disallowed. All floats, cars/trucks, tractors must have Christmas lights on the vehicle.
- These rules are subject to change on short notice. Failure to comply with the parade rules will result in a single member or entire unit's removal from the parade and/or banning future parade participation.

PARADE ENTRY FEES: Float- \$150 per Float Car/Truck- \$50 per Car Golf Carts- \$25 per Cart

Awards:

- ☑ **Spirit of America Award (Best Overall)** – The top honor for the float that captures patriotic spirit of America & the magic of Christmas (\$1,000)
 - ☑ **Red, White & Wow Award (Most Creative)** –Awarded to the float with the most original and creative interpretation of the theme. (\$500)
 - ☑ **Lights of Liberty Award**–Awarded to the float with the most impressive and eye-catching light display. (\$250)
 - Entrants must correspond with parade themes to be considered for judging. Judging occurs during the Parade by a panel of Judges located in the Downtown area
- Awards by the judges will be given to the parade entrants at the conclusion of the parade in the Staging Parking Lot.

Application with fee (**CASH or CHECK ONLY: Checks make payable to the Mayor's Youth Council "MYC" and include "Parade 2026 – (Organization Name)" on the payment note**) will be accepted at the Brandon Municipal Complex between 8:00 AM – 5:00 PM, Monday thru Friday or mailed to:

City of Brandon – 2026 MYC Christmas Parade - P.O. Box 1539 - Brandon, MS 39043

The deadline for ALL entries is Friday November 27, 2026

QUESTIONS: Please contact Barrie Smith at bsmith@brandonms.org or (cell) 601.249.6310

